

8th Annual

*Presenting
Sponsor*



Food Wine & Heroes

A Taste of San Mateo County

September 13th, 2019 at 5:00pm
San Mateo County Courthouse Square
2200 Broadway, Redwood City, CA 94063

- ★ Join your friends for an evening of fun, food, wine & heroes.
- ★ Bid on fantastic items at the live and silent auctions.
- ★ See first hand how your support changes lives.

For over 21 years the San Mateo County Sheriff's Activities League (SAL) has been building positive relationships between law enforcement, youth and communities by using programs as a vehicle to decrease juvenile delinquency and crime, increase graduation rates, decrease obesity rates, and provide a caring adult role model in the lives of the youth we serve.

Food, Wine and Heroes directly benefits over 11,000 youth in San Mateo County.



San Mateo County
Sheriff's Activities League
San Mateo County Sheriff's Office
Sheriff Carlos G. Bolanos



Sponsorship Opportunities

At SAL, we depend on the talented deputies of the San Mateo County Sheriff's Office to fulfill our mission. We also count on a vast network of concerned businesses and civic leaders to provide the resources necessary to allow SAL to serve the youth of San Mateo County. It's a unique partnership of community, law enforcement and youth that makes the SAL program successful in making a difference in the lives of the youth and families we serve. Below are the sponsorship opportunities to acknowledge your appreciation for SAL programs and successes.

Event Title Sponsor: SOLD

- The event will be titled: (Your company name and logo).
- Title Sponsor printed on all materials including a highlighted page and a full page ad in the beginning of the tribute book, advertisements, company name and logo on website and social networking sites.
- 22 tickets to the evening.
- 22 raffle tickets

Sheriff Platinum Sponsor: \$15,000

- Sheriff Platinum Sponsor printed on all materials including a full page ad in the beginning of the tribute book, advertisements, company name and logo on website and social networking sites.
- 20 tickets to the evening.
- 20 raffle tickets

Sheriff Sponsor: \$10,000

- Sheriff Sponsor printed on all materials including a full page ad in the beginning of the tribute book, advertisements, company name and logo on website and social networking sites.
- 18 tickets to the evening.
- 18 raffle tickets

Undersheriff Sponsor: \$7,500

- Undersheriff Sponsor printed on all materials including a full page ad in the beginning of the tribute book, advertisements, company name and logo on website and social networking sites.
- 15 tickets to the evening.
- 15 raffle tickets

Captain Sponsor: \$5,000

- Captain Sponsor printed on all materials including a half page ad in the beginning of the tribute book, advertisements, company name and logo on website and social networking sites.
- 12 tickets to the evening.
- 12 raffle tickets

Lieutenant Sponsor: \$3,000

- Lieutenant Sponsor printed on all materials including a half page ad in the beginning of the tribute book, advertisements, company name and logo on website and social networking sites.
- 10 tickets to the evening.
- 10 raffle tickets

Sergeant Sponsor: \$1,750

- Sergeant Sponsor printed on all materials including a quarter page ad in the beginning of the tribute book, advertisements, company name and logo on website and social networking sites.
- 10 tickets to the evening.



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Sponsorship Packages

- Event Title Sponsor - SOLD
- Sheriff Platinum Sponsor - \$15,000
- Sheriff Sponsor - \$10,000
- Undersheriff Sponsor - \$7,500
- Captain Sponsor - \$5,000
- Lieutenant Sponsor - \$3,000
- Sergeant Sponsor - \$1,750
- Single Ticket - \$175 _____ # of tickets = \$ _____
- I am unable to attend, but would like to make a tax deductible donation in the amount of \$ _____.

Tribute Book Advertisements

- Full Page - \$1,250
- Half Page - \$625
- Quarter Page- \$300
- Business Card- \$150

PLEASE CONTACT: Gigi Carter , 650-257-3408 or gcarter@smcgov.org for specifications on artwork and text for ads.

Company Name: _____			
Contact Person: _____			
Address/ City Zip: _____			
Phone: _____	Fax: _____	Email: _____	
Circle One :	Check Enclosed	Check will Follow	Credit Card Payment
Name on Credit Card: _____			
Credit Card #:	_____	Exp. Date: _____	Security Code: _____
<p>Please mail to the Sheriff's Activities League, 3151 Edison Way, Redwood City, CA 94063</p> <p>Note: Deadline for artwork and text is July 29th – If artwork or text is not received by the deadline, your ad will read: Compliments of (your name). San Mateo County Sheriff's Activities League is a 501c (3) organization. Gifts are tax deductible to the extent allow by law. The Tax ID # of the San Mateo County Sheriff's Activities League is 45-0617342.</p>			